



The town of Lovington during first annual picnic 1910.

In the picture on the left you'll note
Our business houses, few,
One auto, and—as to the crowd,
Small, but tried and true.

And as you turn to view the right
With auto crowded streets,
"Pride, Progress and Prosperity"
(Our motto) at you peeps.

Our pride has cost us some of
course,
But with it we've progressed,
Until our town upon the plains
Is now the very best.



A street scene in the city of Lovington during the 6th annual picnic 1915.

Breezy Local News

Try Kindie's famous Top-Notch Cream.
Star Drug Co.

Mrs. Frank Howell Jackson of Altus, Oklahoma, who has been visiting Mr. and Mrs. W. S. Holfield returned home last week Mr. Holfield taking her as far as Lubbock in his auto.

BARGAIN—610 acres of good improved patented land, within 12 miles of Lovington at \$5.00 per acre, good terms.

See Llan's Abstract Co.

The sons of the Confederate soldiers are invited to meet with the old soldiers on Aug. 25, the second day of the annual picnic at this place.

Miss Mayme Hart will leave this week for Albuquerque, N. M. where she will attend school.

HOT OR COLD BATHS For women and children during picnic, 25c each. Also Dressing room—Mrs. E. H. Price's Res.

The new Lovington Mercantile building is progressing nicely the foundation laid the side walls going up right along and the brick front being placed ready to receive the large glass doors and windows which will make it almost a glass front.

The Lovington Brass Band, which the Leader failed to mention among the many good things of Lovington in last issue, is one that we are proud of and they are practicing hard although having lately been organized, so as to play for our annual picnic and barbecue at this place the 21, 25, and 26.

Inquiries are being made from Carlsbad, Roswell, Lubbock, Tahoka, Lamesa, Brownfield and a number of other towns as to Lovington's big celebration.

Go see Dad. He sells all kinds of Nuts and Pop-corn.

We appreciate your trade and want your business, but we also would like to have all accounts settled at the first of each month. Our terms are strictly 30 days beginning the 1st of Aug.

Star Drug Co.

Get your auto wheels tightened and oiled at The S. I. Ham Blacksmith Shop

NOTICE—I do all kinds of repair work and Blacksmithing, The S. I. Ham Blacksmith Shop.

The Associational Board of the Southeastern association recommends the grouping of churches into pastoral fields, making Lovington, Tatum and Monument centers.

J. H. Clouse

President of the Board

"Dad's Last Stand" Sells Bananas and Frisco Palms.

"Sweet Shop"—sweets at the Star Drug Co., try some.

Harry Morrison, the jeweler from Roswell will be located at the Star Drug Company during the picnic with a complete line of watches diamonds, jewelry and Columbia Grafonolas. Aug. 24 to 27th.

Anyone wanting light bread during the picnic, place your orders early before the rush.

Green & Son Cafe.

Announcement of Lovington's Seventh Annual Barbecue and Picnic.

Lovington, N. M. Aug. 24th, 25, and 26, 1916.

Fifteen hundred dollars in cash prizes for sports and pastimes of the prairies.

Bigger better, grander than ever.

Ten reasons why this is true.

1st—The city is fitted up with electric lights and several other modern conveniences just installed the past few months.

2nd—The fair grounds and race track have been improved.

3rd—The date does not conflict with any other fairs or celebrations in the country, making it possible for all to attend.

4th—Visitors from a distance will have no trouble getting their cars looked after, as Lovington has one of the best equipped garages in eastern New Mexico.

5th—We entertained four thousand people last year, and will have more in 1916.

6th—We had fifty-three entries in calf branding and goat roping in 1915. The cowboys know the latch string hangs on the outside in Lovington.

7th—A Texas man won the calf branding and a Lakewood man the goat roping last year. This is good evidence of the fact that we play no favorites. If you win you get the yellow coin.

8th—Holding the celebration near the last days of August ought to insure cooler weather.

9th—We have added a tip-top ball game for the second day.

10—The barbecue and picnic has grown steadily each year, and everyone in Lovington is striving to make the 1916 celebration surpass anything ever attempted here.

Program First Day Aug. 24.

Event No. 1—Goat roping, purse average on four goats. 1st prize \$100, 2nd prize \$50, 3rd prize \$25 and 4th prize \$10. Each contestant ties two goats each on the first and second days, and the ten with best average time on the two goats ties two more the third and last day to decide the contest.

Entrance fees \$15. \$10 to enter average purse and \$5 to be divided into day money the first and second days. 60 per cent first money 30 per cent second money and 10 per cent third money.

Rules of Goat-Roping

1st—Catch as catch, but rope must be on the goat and saddle horn when rope signals that the tie is complete.

2nd—Three feet must be crossed and tied and goat must remain tied until judges are satisfied with the tie.

3rd—Should a goat come untied before judges announce him tied one minute will be added to the roper's time. Roper must not touch the goat after he raises his hands until told to do so by the judges.

4th—Should a roper's horse step over the starting line before starter says go, ten minutes will be added.

Event No. 2—Quarter mile dash first prize \$60, second prize \$30, third prize \$15. Must be as many as five to enter and three to start.

Event 3—Race three eights of a mile. Must be as many as five to enter and three to start.

Event No. 4—Pack horse race. First prize \$20, second prize \$7.50 and third prize \$5. Entrance fees \$2. Outfit to consist of two horses, a saddle and bed.

At the word go, riders saddle and pack, lead pack horses to a certain line and return.

Event No. 5—Burro race one half mile. First prize \$15, second \$7.50 and third prize \$5. Entrance fee \$2. Jockeys must be boys under 18 years of age.

Event No. 6—Steer riding first prize \$20, 2nd prize \$10 and 3rd prize \$5. Entrance fee \$2. Steer to be ridden from chute with or without saddles, each rider rides one steer first and second days and one third of them rides one steer the last day to decide the contest.

Event No. 7—Calf branding purse average on three calves. First prize \$100, second prize \$50 third prize \$25 and fourth prize \$10. Each contestant brands two calves on the first and second days, and the ten men with the best average on the two calves brands one more calf the third and last day to decide the contest. Entrance fee \$15. \$10 to enter average purse and \$5 to be divided into day money the first and second days. 60 per cent first money 30 per cent second money 10 per cent third money.

Rules of Calf Branding

1st—Catch as catch, but rope must be on calf and horn of saddle when rope signals that the calf is branded.

2nd—Three feet must be crossed and tied and calf must remain tied until judges decide about the branding being good. Roper must not touch the calf after raising his hands until told to do so by the judges.

3rd—Should a calf come untied before judges announce him branded one minute will be added.

4th—Should a roper's horse step over the line before flag falls, ten seconds will be added.

Event No. 8—Broncho riding.

Program Second Day Aug. 25.

Twelve o'clock dinner with plenty of barbecued beef and mutton.

Event No. 1—Goat roping.

Event No. 2—Quarter mile dash. First prize \$60, second prize \$30 and third prize \$15. Must be as many five to enter and three to start. Entrance fee \$15.

Event No. 3—Race one half mile. First prize \$60 second prize \$30 and third prize \$15. Must be as many as five to enter and three to start.

Event No. 4—Cigar race. First prize \$15, second prize \$10 and third prize \$5. Entrance fee \$2.

Event No. 5—Roundup wagon race. Outfit to consist of wagon, four horses, chuck box, etc. At the word go wagons race to a certain line and return un-hitch and pitch camp.

Event No. 6—Steer riding.

Event No. 7—Calf branding.

Event No. 8—Broncho riding.

Event No. 9—Base ball.

Program Third Day Aug. 26

Event No. 1—Finals in goat roping.

Event No. 2—Quarter mile dash first prize \$60, second prize \$30 and third prize \$15. Entrance fee \$15. Must be as many as five to enter and three to start.

Event No. 3—Slicker race. First prize \$15, second prize \$7.50 and third prize \$5. Entrance fee \$2. Riders race to slickers, put them on while on the ground, mount and return.

Event No. 4—Cow pony race three hundred yards. Must be sure enough old salt grass cow horses. First prize \$30, second prize \$17 and third prize \$10. Entrance fee \$6. As many as

five to enter and three to start.

Event No. 5—Finals in steer riding.

Event No. 6—Finals in calf branding.

Event No. 7—Broncho riding. Contest starts each evening promptly at 8:30 P. M.

Entrance fees to the roping and steer riding must all be paid by 12 o'clock Aug. 24th, 1916.

We have tried to make all the rules as plain as possible, and hope to have everyone interested pleased this year.

Everybody welcome, nobody barred.

The Lovington Picnic Com.

Married

On last Tuesday morning a little party consisting of Mr. Leman Glascock of this place and Miss Nellie Eppes of Sandoz, Mr. Dick Powers and Miss Mary Eaves, and Rev. W. M. Beauchamp and Mrs. Mary Love left for Seminole where Mr. Glascock and Miss Eppes were quietly united in marriage by Rev. Beauchamp, after which Dick Powers with the Misses Mary Eaves and Mary Love returned to Lovington while Rev. Beauchamp accompanied by the bride and groom left for Midland where the happy couple left for San Angelo, Texas, to visit the groom's sister and friends of the bride.

The many friends of both the bride and groom wish for them a long and happy wedded life.

Mr. Beauchamp was accompanied on his return trip by Mrs. C. A. Davis of this place also Miss Minnie Will Russell both of whom were returning from visits to their relatives in different parts of Texas.

The summer showers are still refreshing the plains in places. Lovington receiving a nice one Wednesday.

DEMOCRATIC COUNTY TICKET

STATE SENATE
Dr. M. P. Skeen
Artesia, New Mexico.

REPRESENTATIVE
P. S. Eaves
Lovington, New Mexico.

DISTRICT ATTORNEY
Robert C. Dow
Carlsbad, New Mexico.

SHERIFF
John N. Hewitt
Carlsbad, New Mexico.

COUNTY CLERK
A. R. O'Quinn
Carlsbad, New Mexico.

ASSESSOR
Roy S. Waller
Carlsbad, New Mexico.

TREASURER
Whit Wright
Artesia, New Mexico.

SUPERINTENDENT
W. A. Poore
Carlsbad, New Mexico.

SURVEYOR
B. A. Symeyr
Monument, New Mexico.

PROBATE JUDGE
W. B. Robinson
Carlsbad, New Mexico.

COMMISSIONER
Dist. No. 1,
L. A. Swigart
Carlsbad, New Mexico.

COMMISSIONER
Dist. No. 2,
C. E. Mann
Artesia, New Mexico.

COMMISSIONER
Dist. No. 3,
W. T. Watkins

Watch the Bulletin board for the movie hours during the picnic the 24, 25 and 26th. Circulars will also be printed giving synopsis of plays.

Majestic Theatre
Place your orders for bread with the new bakery just opened up at the Green & Son Cafe.

JEWELRY OF ALL KINDS
Precious Stones Etc.

ALL REPAIR WORK CAREFULLY DONE

See Or Write Me—

Harry Morrison Roswell, N. M.

LOVINGTON BARBER SHOP

HOT AND COLD BATHS

HAIR CUT 25c SHAVES 15c

C. E. SILES Prop.

Dis. Presby & Swearingin, Specialists

Eye, Ear, Nose and Throat

Glasses Fitted.

Suite 4 & 5 First National Bank

Artesia, N. M.

W. O. W.

Lovington Grange Camp

No. 84.

Meets every first and third Tuesday night in the W. O. W. hall

Tom Bingham, C. C.

F. J. Robinson, Clerk.

TIN SHOP

I am prepared to do all kinds of Tin and Metal work. Such as Tanks, Well Casing, Flues, Ventilators, Rain Proofs, in fact everything to be found in a First Class Tin Shop.

In connection with the Lovington Hdw. Co. South side of square.

W. A. ROUNTRIE, PROP.

LOVINGTON, NEW MEXICO

REBEKAH LODGE

NO. 23.

Meets 1st and 3rd Monday nights at the I. O. O. F. Hall over First Territorial Bank.

Mrs. Mattie James Secy.

W. M. Beauchamp Secy.

Visiting Rebekahs always greeted with a welcome.

THE EASTERN

Star

Lovington Chapter No. 35

Meets the 2nd and 4th Friday night in each month at the Masonic Hall

Mrs. Mamie Graham, W. M.

Ham Bishop, W. P.

Mr. E. M. Caudill, Secy

First Territorial Bank

Of Lovington, New Mexico

Capital Stock \$30,000.00

The Open Door of A Bank

is the way that leads to success in business life. To be able to pay your accounts by check and to say when references are required. "I can refer you to my bank," adds great prestige to the young business man. If you have no checking account, we should like to have you open one with our bank, and assure you will do all we can to make the connection an advantageous one.



The Tatum Hardware Co.

Will sell you Wire, Posts, Wirecloths, Chains, Wagons, Farm Implements and various other things to be found in the Hardware Line.

Also Handle Undertakers Goods

And when contemplating building, place your order with US for LUMBER.

D. R. Conineau Mgr.

Tatum New Mexico

Whitfield & Magness AUTO SUPPLIES

We Carry a Complete Line of Automobile Accessories, Radios, Tires and Tubes. Also do Valvesizing Both Tube and Casing Work.

Your Trade Solicited

Lovington, New Mexico

STAR DRUG CO.

Why This Drug Store?

This is Why--
Purity of Drugs, Accuracy in
Best of Toilet Articles,
Tasteful Confectionery,
Choice of Soft Drinks,
Prompt and Efficient Service,
Economy in Prices.

TRY US

Lovington, New Mexico

At The LOVINGTON PHARMACY

You will find everything that is usually kept in a first class Drug Store.

We Also Carry a Full Line of JEWELRY.

Prescription Filled

Promptly, Day or Night--

Phone 88.

Lovington, New Mexico